

# Media Specification Guide

## Technical Information

This document details the containers and file formats that are supported by the MediaWeava Platform, additional content feeds, outputs and distribution channels can be supported on request, please contact us to discuss your requirements in more detail. We prefer to work with uncompressed assets, but we can accept a variety of masters, please call us for more information.

### Supported outputs (audio)

ADPCM  
AMR NB/WB  
MP3  
AAC (LC)  
AAC+ (v1, v2)  
IMA ADPCM  
PCM WAV (ULAW, ALAW, IMA, 8-bit)  
WMA (Windows Media)  
MMF (MA2, MA3)  
RMF  
VOX (Dialogic)  
Pure Voice (Qualcomm QCP)

### Containers (audio)

3GP  
3GP2  
MOV  
MP4  
MP3  
WAV  
Windows Media  
SMAF

### Supported outputs (video)

H.263 (all profile levels)  
H.264 (all profile levels)  
MPEG  
MPEG4  
AAC  
AAC+  
AMR NB/WB

### Containers (video)

3GP (all versions)\*  
3GP2 (all versions)\*  
MOV  
MP4\*  
WAV  
Windows Media

\* Streaming & Hinting

### Supported distributors

Acquamedia	RD Global
Arvato	Target Media
Aspiro	Telus
Blinck	T-Mobile
Buongiorno	Vodafone
Content Connect	XLR8
Contnet	Zaoza
DuoGuo	Zed
DX3	
Infomedia	
Mercury Mobility	
MM Channel	
Mobile Money	
Mobile Streams	
Mobivillage	
Musiwave	
New Visions	
Optimus	
Orange	
OTE	
O2	

### MediaWeavaPlatform features

High quality transcoding  
Automated ingestion  
Audio normalisation  
Audio muxing  
Advanced meta data mapping  
Rules based distribution  
Enhanced Territory management  
Customer configurable  
Scalable architecture

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